

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In Re Application of:  
Jerding, *et al.* Confirmation No.: 8091  
Serial No.: 09/692,995 Group Art Unit: 2425  
Filed: October 20, 2000 Examiner: Idowu, Olugbenga O.  
For: **Media-On-Demand Bookmark System** Docket No. 60374.0004USI3/A-6687

**SUBSTANCE OF INTERVIEW PURSUANT TO MPEP § 713.04**

Mail Stop: AF  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

The final Office Action dated September 4, 2009 (Part of Paper No./Mail date 20090805) has been carefully considered. Applicants include below an Interview Summary pursuant to MPEP § 713.04.

**AUTHORIZATION TO DEBIT ACCOUNT**

It is not believed that extensions of time or fees for net addition of claims are required, beyond those which may otherwise be provided for in documents accompanying this paper. However, in the event that additional extensions of time are necessary to allow consideration of this paper, such extensions are hereby petitioned under 37 C.F.R. § 1.136(a), and any fees required therefore (including fees for net addition of claims) are hereby authorized to be charged to deposit account no. 13-2725.

**INTERVIEW SUMMARY**

Applicants' representative, Dave Rodack (Reg. No. 47,034) requested and obtained a telephone interview with Examiner Olugbenga O. Idowu and Examiner Idowu's supervisor, Brian Pendleton. The interview was conducted on November 24<sup>th</sup>, at 2:00PM eastern time, and focused on the rejection for claim 148. In particular, clarification for the rejection of claim 148 using the art references of *Sampsell* (U.S. Patent No. 6,614,988) was requested with regard to the claim feature of providing pre-assigned bookmark names without interruption of the VOD presentation. Examiner Idowu explained that the secondary reference, *Lewis* (WO00/04726) was relied upon for the "without interrupting" feature, and that *Sampsell* was used for the pre-assigned bookmark names feature. Mr. Rodack expressed appreciation for the opportunity to discuss the rejection, and no exhibits were presented and no agreements were reached.

Respectfully submitted,

By: \_\_\_\_\_ /DavidRodack/  
**David Rodack, Reg. No. 47,034**

Merchant & Gould  
P.O. Box 2903  
Minneapolis, Minnesota 55402-9946  
Telephone: 404.954.5066